



BUSINESS, ENTERTAINMENT & SPORTS ATTORNEY



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ABOUT

Kimra Major-Morris is a top-rated intellectual property attorney licensed to practice in Florida, a nationally published author on the subject of trademarks, and the television host of “Legal Connections” in conjunction with FAMU College of Law and Orange TV.

Based in Central Florida as the Principal Attorney at Major-Morris Law, LLC, Kimra represents business owners, celebrity talent including professional athletes, international music artists, tv personalities, and entertainment industry executives. Inspired by her beginnings in the music industry as a recording artist, Kimra segued to a career in video production where she freelanced as a red carpet photographer for Black Entertainment Television (BET) and worked as an HBO video editor for almost five years prior to embarking on her legal career that was initially inspired by her desire to better serve the creative community. Kimra quickly realized the value of her services to business owners and now advocates for the registration, enforcement, and monetization of her clients’ most valuable business assets. Kimra’s unique experiences have heavily contributed to her entertainment network and celebrity client roster.

Kimra is a sought-after speaker on the topic of brand protection. Her 2020 speaking calendar includes brand protection workshops for Microsoft’s Community Program and Events, The Tom Joyner Fantastic Voyage Cruise, universities, and community outreach events.



As an award-winning author on the subject of intellectual property law, Kimra's published articles and features appear in the American Bar Association's Landslide Magazine, Forbes Magazine, Essence Magazine, The Huffington Post, Small Biz Trends, The Florida Bar and Orange County Bar publications.

Kimra has been rated by SuperLawyers since 2015, a distinction held by no more than 5% of Attorneys in Florida. She is "AV Preeminent" rated by Martindale-Hubbell® with the highest rating for her professional excellence and ethical standards in the legal community and was the 2019 Eagle Award Winner by the African American Chamber of Commerce of Central Florida for her support of black businesses in the Central Florida community, and has served the Goldman Sachs 10,000 Small Businesses Program as a legal expert.

In 2012, Kimra was thrust into the national spotlight when she was retained by the parents of Trayvon Martin to register, protect, and license their intellectual property. Her intellectual property services for The Trayvon Martin Foundation helped to secure copyright and trademark registrations and licensing deals that fuel the Foundation's support the families of senseless gun violence victims.

A Past Chair of The Florida Bar's Intellectual Property Committee, Kimra is a member of the Florida Bar Entertainment, Arts & Sports Law Section (EASL), the American Bar Association Entertainment & Sports Law Forum, and the Black Entertainment & Sports Law Association. Kimra earned her Bachelor of Science in Broadcast Communications at Florida International University and is a proud alumnus of Florida A&M College of Law. She was among the 62 Florida attorneys selected to Class II of the Florida Bar's William Reece Smith, Jr. Leadership Academy.